

Intro to Jira

+ How to Use Jira Data to Connect Teams

My Jira Love Affair: Thrown in the Deep End

- Product found me, I didn't find product.
- There's a lot I learned on the job.
- But some things made sense instantly.



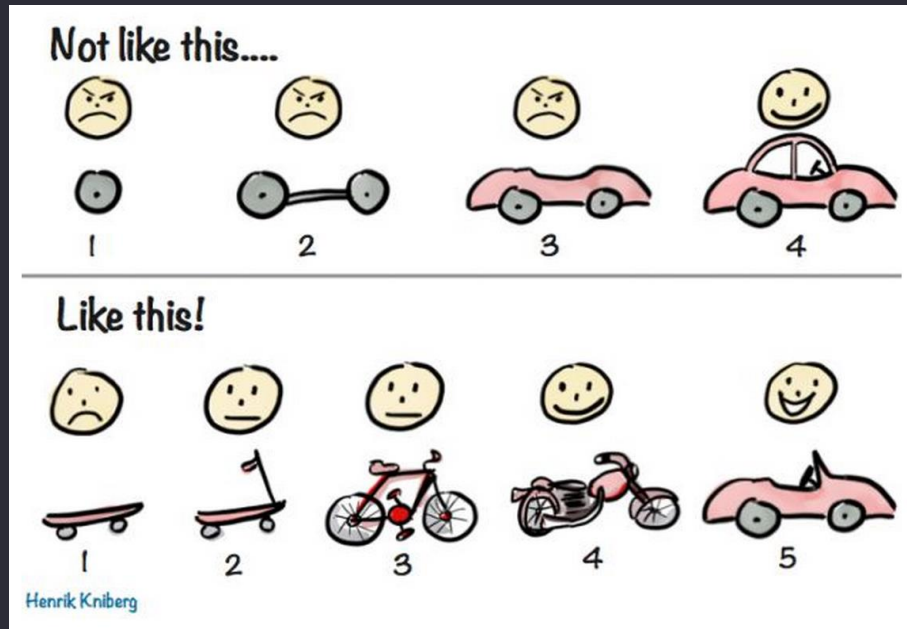
Jira, a Brief History

- Jira (version 1.0) was launched April 10, 2002
- Jira's parent company, Atlassian, was founded by two best friends from Australia
 - Mike Cannon-Brookes
 - Scott Farquhar
- 2005 - 1000 customers
- 2015 - went public
- 2023 - one of the most widely used project management softwares



Agile Project Management - What?

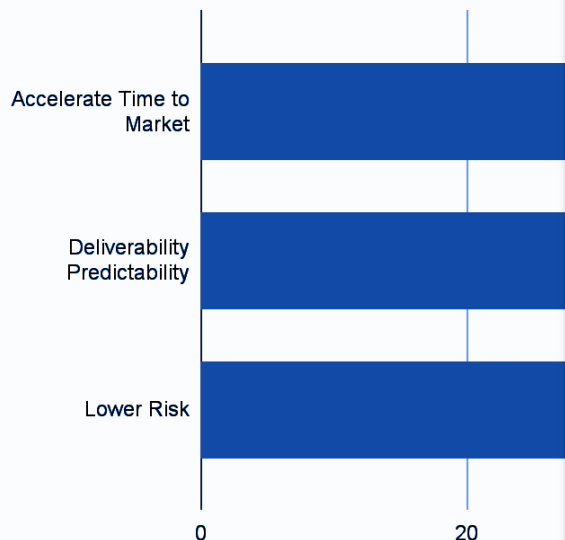
- Agile project management is an iterative approach to managing software development projects that focuses on continuous releases and incorporating customer feedback with every iteration.
 - o r/ELI5?
 - o Give people something usable but simple first
 - o Make it prettier every iteration/version



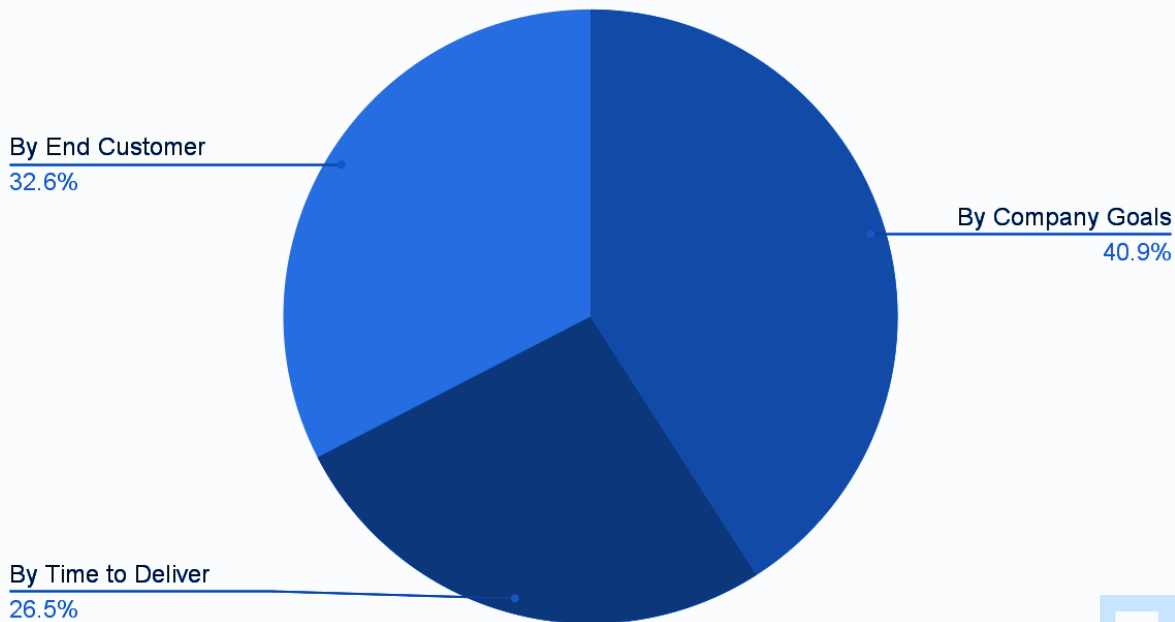
Agile Project Management - Why?

- 3,220 respondents
- 55% American 25% European
- Company size between <1,000-20,000 ppl
- 25% from tech industry, 20% financial, 10% from healthcare/pharma

How do you prioritize implementing Agile?



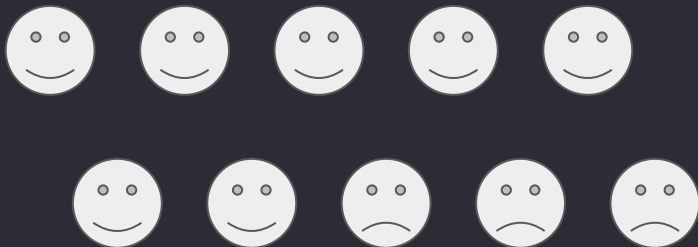
How do you prioritize your work within Agile?



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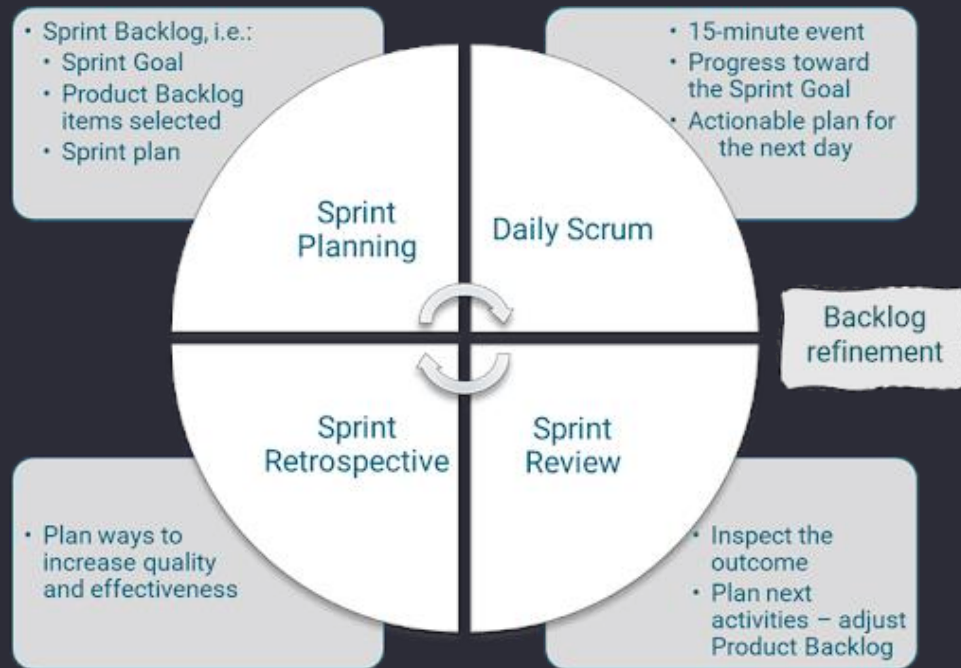
7 in 10 respondents say they are satisfied with the Agile practices in their company



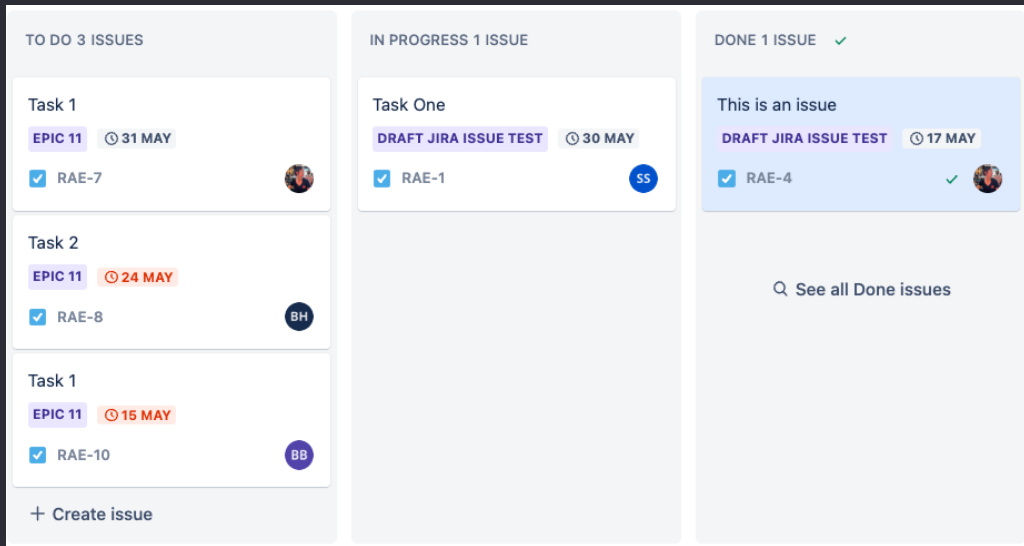
2 in 3 respondents use Atlassian Jira to manage Agile projects

Agile Project Management - How?

- Scrum is a framework that uses fixed-length iterations of work call sprints.
- Tasks are pulled from the backlog - work to be done
- Sprints are made up of 4 ceremonies
 - Sprint planning
 - Sprint demo
 - Daily standup
 - Retrospective
- 87% of respondents use scrum

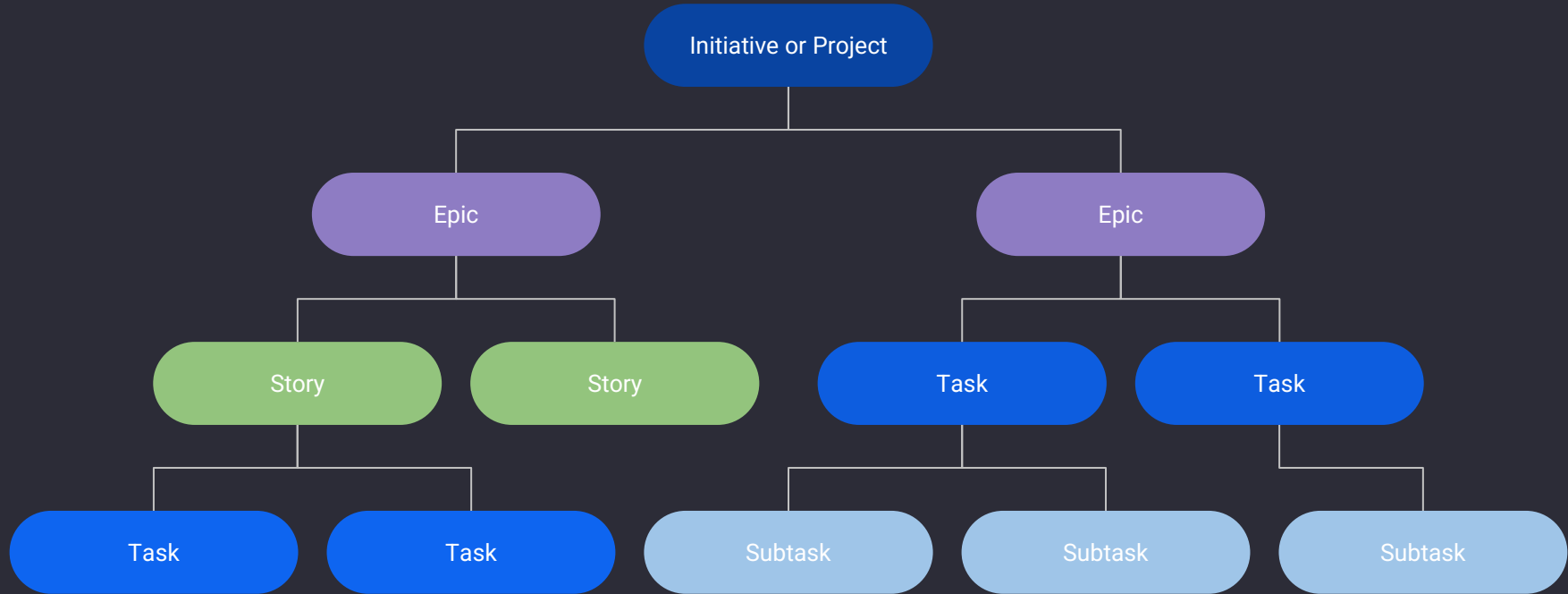


Agile Project Management - How?



- Kanban is framework that matches work to the team's capacity
- Focus: getting things done as quickly as possible.
 - No backlog, all work sits in a "To Do"
 - Continuous releases that can be done at any time
- List of work, WIP limits
 - Predefined limit of work that can be done in a single column at a time
- 56% of respondents use Kanban

The Jira Project Structure



Definition of Issue Types

Initiatives

- Collections of epics that drive toward a common goal but aren't as broad as the larger project

Epics

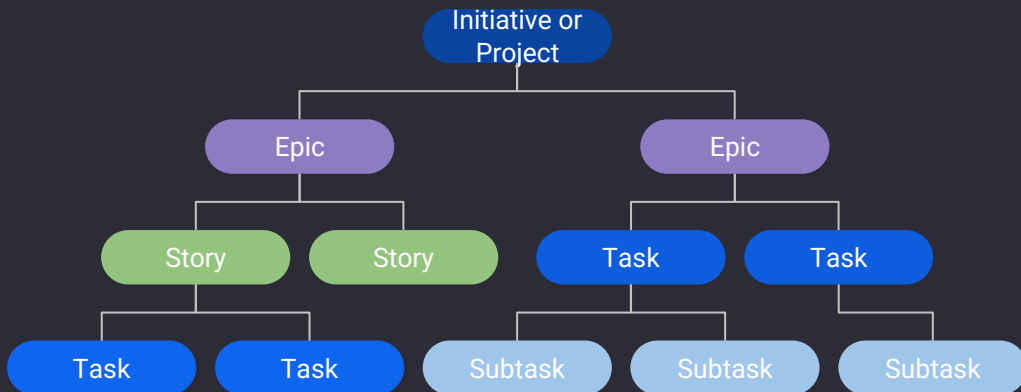
- Large body of work that can be broken down into a number of smaller stories

Stories

- System requirements often expressed as “persona + need + purpose”

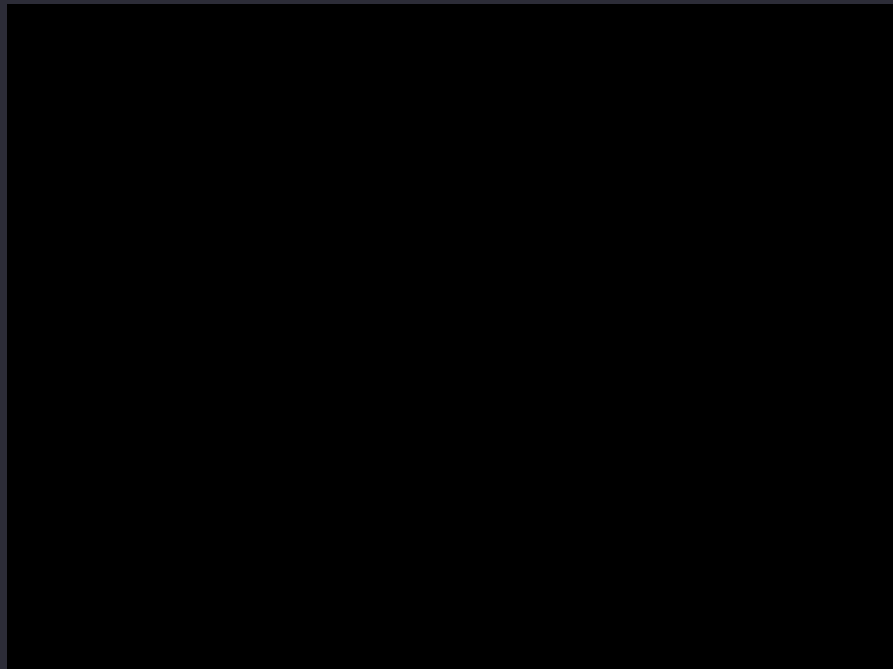
Tasks and Subtasks

- The way of breaking out work to be done under the epic or story level



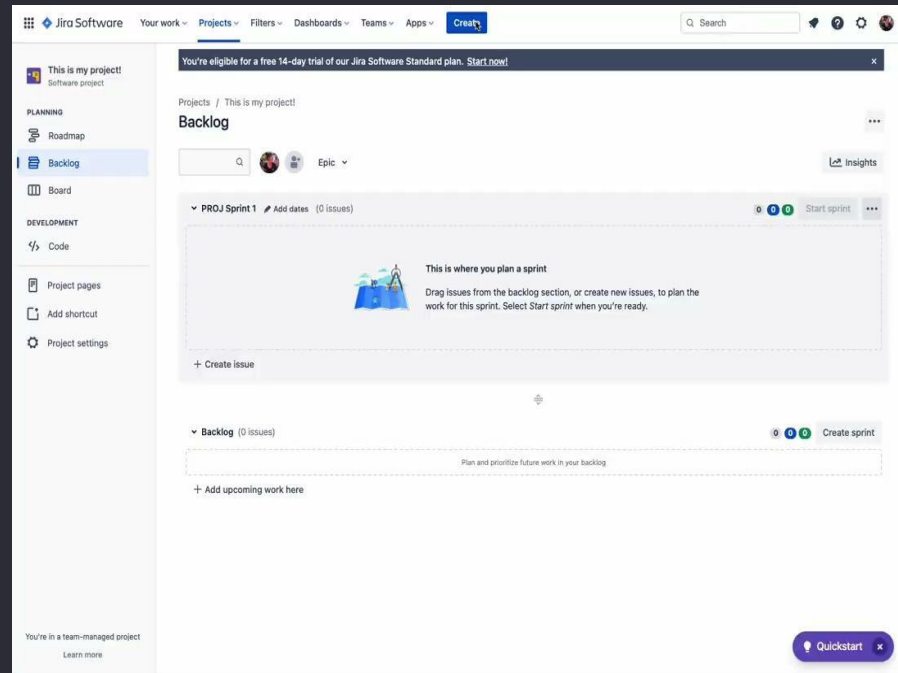
Setting Up a Project in Jira

- Universal language that most tech/software people will speak
- Project creation process allows you to choose between Scrum and Kanban
- Tips!
 - Name your project something relevant that is understood internally
 - Make your project key a direct reference to project name but still easily communicated (acronyms help!)

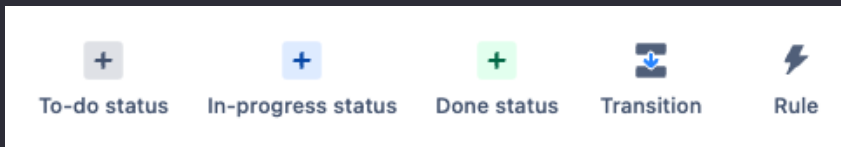


How to Create a Jira Ticket

- Clicking “Create” button allows you to create an issue of any type
- From the created issue, you are able to create child issues quickly
- The information that appears on each issue can be modified from Actions > Configure
- Tips!
 - Create statuses that work for your team’s workflow
 - Create the project to entirety as much as you can before you worry about allocating resources or timelines.



Common Jira Statuses/Workflows



- To Do (grey), WIP (blue), Done (green)
 - Common add-ons: Needs Code Review (WIP), Won't Do (Done)
- Transitions - allow for context on status changes
- Rules
 - Restrict who can move an issue, automatically assign issues, update an issue field, restrict issues from certain transitions, etc.

Create transition

Transitions connect statuses. They represent actions people take to move issues through your workflow. They also appear as drop zones when people move cards across your project's board.

From status: **IN PROGRESS** x

To status: **NEEDS CODE REVIEW**

Name:

Tip: Name your transition as an action people take to move an issue, like "start work" or "merge".

Create **Cancel**

Jira Etiquette

DO

- Keep your data up to date
 - Assignees should always update statuses, but if they don't stay on top of work so nothing falls through the cracks
- Make ticket titles or “Summary” as concise (but clear) as possible with more details in the description
 - Example: Make “Action” Button on Specific Landing Page
- Make tasks/subtasks as clearly delegated as possible
 - Example: FE/BE tags for engineering, product area tags for other projects (Homepage Email Campaign, etc)

DO NOT

- Let statuses sit in idle states
 - If it's done, mark it done
- Make ticket titles overly descriptive
OR overly vague
 - Example: “Make button” or “Make rectangular action button, color #FFFFFF for Specific Landing page that allows user to [...]”
- Change key information on tickets you did not create!!!
 - Have something to say? That's what the comments are for.



What is stale data?

"One of the worst enemies of product or engineering is stale data."

-Product Leader, Buildertrend



Get updated information with the push of a button

Visor

https://app.visor.us

Roadmap Projects

File View Connections Help Sync & Import Last activity: 3 minutes ago

Share Feedback


	Jira Connection	Priority	End Date	Product Project	Feedback Count	+ Add a Field
1	Guidance Prompts	High	07/26/2023	Smart Prompts	22	
1.1	Comment-based prompts	High	07/04/2023	Smart Prompts		
1.1.1	Setup view outline	High	06/22/2023	Smart Prompts		
1.1.2	Implement logic	Medium	06/21/2023	Smart Prompts		
1.1.3	Persist view	Medium	07/01/2023	Smart Prompts		
1.1.4	Setup automated tests	Low	07/04/2023	Smart Prompts		
1.2	Stakeholder-based prompts	High	07/16/2023	Smart Prompts		
1.3	View orientation prompts	High	07/26/2023	Smart Prompts		
2	Keyboard Shortcuts	Medium	07/16/2023	Keyboard Shortcut Enhancements	14	
3	User Permission Enhancements	Medium	07/24/2023	Permissions	31	
4	Bulk Sharing Options	Low	08/07/2023	Bulk Sharing	18	

Table View Gantt View Timeline View

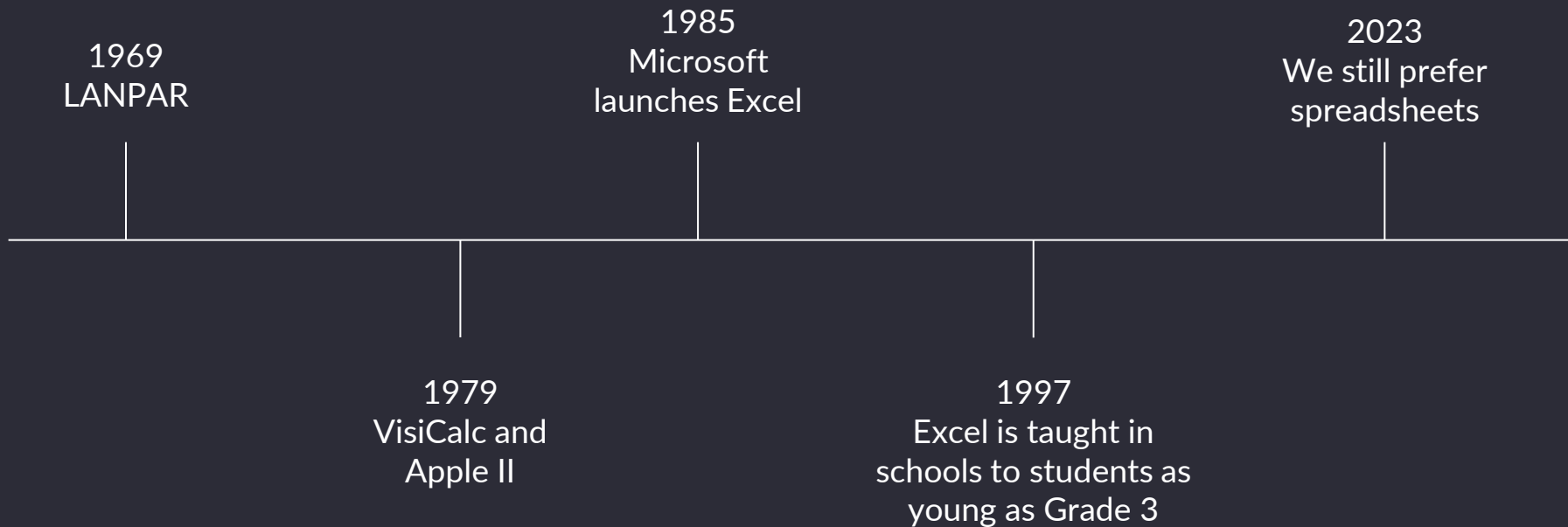
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Chat with support



 Chat with support 

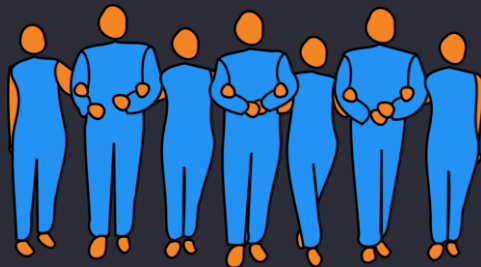
A brief history of spreadsheets



Not every team lives in Jira

“I have an engineering team and then I have a [pharmaceutical team] who has absolutely no idea what Jira is or how it works. It’s nice being able to assign them stuff without them having to see a ticket when they don’t know what that is.”

- Team Leader at London-based Pharma company



Engineering



Marketing



Sales

Collaboration is key, do it your way

Visor <https://app.visor.us>

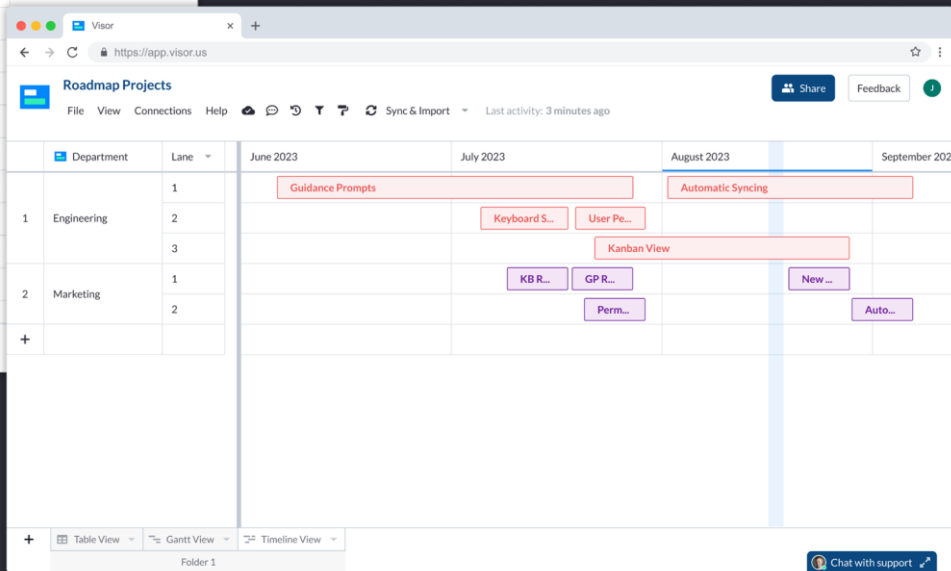
Roadmap Projects

File View Connections Help Sync & Import Last activity: 3 minutes ago

	Jira Connection	Marketing Email Campaign	Department	Start Date	End Date	+ Add a Field
1	Guidance Prompts		Engineering	06/07/2023	07/26/2023	
2	Keyboard Shortcuts		Engineering	07/07/2023	07/16/2023	
3	User Permission Enhancements		Engineering	07/20/2023	07/28/2023	
4	Kanban View		Engineering	07/24/2023	08/21/2023	
5	Automatic Syncing		Engineering	08/2/2023	09/07/2023	
6	Add Jira Issue	GP Release Email + Social Posts	Marketing	07/21/2023	07/26/2023	
7	Add Jira Issue	KB Release Email + Social Posts	Marketing	07/11/2023	07/16/2023	
8	Add Jira Issue	Permissions Release + Guide Email	Marketing	07/19/2023	07/24/2023	
9	Add Jira Issue	New View Celebration Email + Soc...	Marketing	08/16/2023	08/21/2023	
10	Add Jira Issue	Automatic Syncing Beta Invite Em...	Marketing	09/02/2023	09/07/2023	
4	Bulk Sharing Options	Low	08/07/2023	08/07/2023	08/07/2023	

Table View Gantt View Timeline View

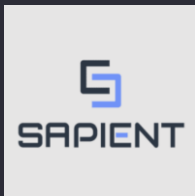
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Collaboration is key, do it your way

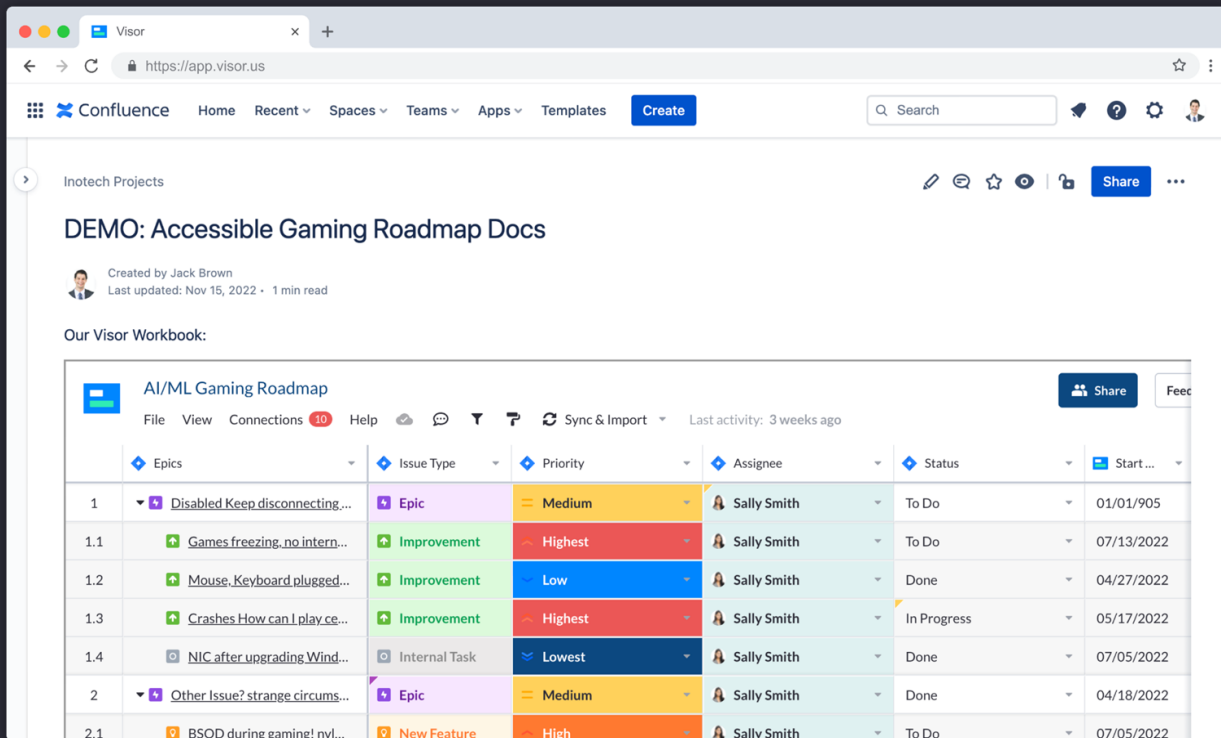
Collaboration is the process of two or more people, entities, or organizations working together to complete a task or achieve a goal.

“To put the life of a company into a Gantt chart and the CEO can go down and see what we’re doing and how we’re doing.” - Operations Lead, Sapien Industries



“The nice thing is you can choose what to display and what a client or stakeholder has access to (or not). Our clients love the transparency they get for the status of bugs.”
- Testing Lead, Hudson MX

Collaboration is key, do it your way



The screenshot shows a web browser window with the Visor application. The top navigation bar includes 'Confluence', 'Home', 'Recent', 'Spaces', 'Teams', 'Apps', 'Templates', and a 'Create' button. A search bar is also present. The main content area displays a document titled 'DEMO: Accessible Gaming Roadmap Docs' created by Jack Brown. Below the title, it says 'Our Visor Workbook:'. The workbook itself is titled 'AI/ML Gaming Roadmap' and contains a table with the following data:

Epics	Issue Type	Priority	Assignee	Status	Start...
1 Disabled Keep disconnecting...	Epic	Medium	Sally Smith	To Do	01/01/905
1.1 Games freezing, no intern...	Improvement	Highest	Sally Smith	To Do	07/13/2022
1.2 Mouse, Keyboard plugged...	Improvement	Low	Sally Smith	Done	04/27/2022
1.3 Crashes How can I play ce...	Improvement	Highest	Sally Smith	In Progress	05/17/2022
1.4 NIC after upgrading Wind...	Internal Task	Lowest	Sally Smith	Done	07/05/2022
2 Other Issue? strange circums...	Epic	Medium	Sally Smith	Done	04/18/2022
2.1 BSOD during gaming! nvl...	New Feature	High	Sally Smith	To Do	07/05/2022

Collaboration is key, do it your way

Workbook Access

[Learn more about sharing and permissions](#)

Enter an email or name

"jbrown@inotech.com" or "Jack Brown"

Share

Collaborators in this Workbook

Rae Foote	Owner
Jack Brown	Owner
Patrick Shanley	Owner
Jonathan Slavuter	Owner
Michael Yaroshefsky	Owner
Jon Slavuter	View
Jon Slavuter	View

Inotech Command Center

All users need an invite to view

AI/ML Gaming Roadmap

File View Connections 10 Help New

Share

Export View

Create New Workbook

Import Records

Rename Workbook

Clear Workbook

Print Workbook

Embed

Spreadsheet .csv

Image .jpg

Image .png

Adobe .pdf

	Summary	Key
1		AG-95
1.1		AG-106
1.2		AG-100
1.3		AG-98
1.4		AG-96
2	Other Issue? strange circumstan...	AG-102

In summary:

Agile is a great way to manage projects.

Jira is a great way to manage Agile.

Visor is a great way to share stuff from Jira.

Fin.





VISOR

Bringing people together with data

Works Cited

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16th State of Agile Report - digital.ai - <https://digital.ai/resource-center/analyst-reports/state-of-agile-report/>

<https://www.educba.com/agile-jira/>